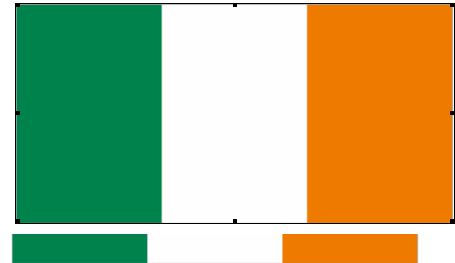


## Your chance to visit the UK's No 1 Export Market

# Ireland Trade Development Visit

### 3 – 4 November 2009 Dublin

Given its close proximity to Britain and its cultural similarity, Ireland is an ideal export market for UK companies, including small speciality producers. Ireland deserves its reputation as a key market for the UK food and drink industry and is the UK's largest export market. Despite the global downturn double digit growth of food and drink exports to Ireland was recorded in 2008.



UKTI and the Food & Drink Exporters Association (FDEA) are organising a comprehensive two day visit when you can find out how to do business in Ireland. The programme allows you to network with market exports, key trade buyers and fellow exporters

The ideal opportunity to gain access to a rapidly evolving marketplace with strong demand for quality food and drink.

#### Cost to FDEA Members:

£250 + VAT first delegate, £100 for second delegate

#### Cost to FDEA Non-Members:

£300 + VAT first delegate, £150 for second delegate

Details of FDEA membership available at [www.ukfdea.com](http://www.ukfdea.com)

*Cost of flight and accommodation are additional and must be organised by the delegate (hotel cost €59 -€79 per night)*

#### For more information contact:

**Elsa Fairbanks, Food and Drink Exporters Association,**  
**6 Catherine Street, London, WC28 5JJ**  
**E:[enquiries@UKFDEA.com](mailto:enquiries@UKFDEA.com) M: 07768 771678**

#### **Programme**

##### **3 November 2009**

Delegates to arrive in Dublin by 12 noon

- Sandwich lunch reception for delegates
- Market briefing and store tour
- Evening drinks & food in city centre

##### **4 November 2009**

- Further store visits in Dublin
- Lunchtime/afternoon reception with invited trade distributors/ buyers (with be an opportunity for you to display a small selection of products/ literature)
- 1700 hrs transfer to airport for evening departure

#### This visit includes:

- **Opportunity to meet key Irish distributors and buyers at a mini exhibition in the British Embassy in Dublin**
- **Presentations on the Irish food and drink market**
- **Accompanied store visits in and around Dublin**
- **Evening networking with fellow delegates in Dublin city centre**
- **Personalised advice on achieving business in the market**

NB - UKTI funding may be available for eligible companies – for more information contact your UKTI [International Trade Adviser](#)

**APPLICATION DEADLINE -  
 12 OCTOBER 2009**

**Please do not book flights until your application has been confirmed**



## Application Form Dublin Trade Development Visit 3 & 4 November 2009

**Application deadline: 16 October 2009**  
 Please return this form to:

**Elsa Fairbanks, FDEA**  
**Food and Drink Exporters Association, 6 Catherine Street**  
**London WC2B 5JJ**

**T: 07768 771678 - Email: [enquiries@UKFDEA.com](mailto:enquiries@UKFDEA.com)**

### YOUR DETAILS

Delegate name 1: \_\_\_\_\_ Job title: \_\_\_\_\_  
 Delegate name 2: \_\_\_\_\_ Job title: \_\_\_\_\_  
 Company: \_\_\_\_\_ Booked by: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 \_\_\_\_\_ Postcode: \_\_\_\_\_  
 Contact Email: \_\_\_\_\_ Website: \_\_\_\_\_  
 Tel: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Product Range: \_\_\_\_\_  
 Are you currently exporting to Ireland?:  Yes  No  
 Export Turnover: \_\_\_\_\_ No. Employees: \_\_\_\_\_

### BOOKING and PAYMENT

(Please tick appropriate form of payment - an invoice will be sent to you by our Finance Department)

#### FDEA Members:

First Delegate @ £250 + VAT  Second Delegate @ £100 + VAT **Total:**

#### FDEA NON-Members:

First Delegate @ £300 + VAT  Second Delegate @ £150 + VAT **Total:**

I enclose a cheque for £ ..... payable to "Food & Drink Exporters Association"

**CREDIT CARD** - We will contact you to process payment should you wish to pay by credit card

**Signed:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**NO REFUNDS WILL BE PAYABLE AFTER 16 OCTOBER 2009**

Hotel and Travel costs are additional and to be arranged by the delegate(s)

**Please do not book flights until your application has been confirmed**